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HEADACHE RELIEF FOR MORE THAN JUST HIS PATIENTS™

FOR IMMEDIATE RELEASE

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New Medicine takes the headache out of the holidays Renowned doctor introduces powerful headache medicine

(NEW YORK) - FOR IMMEDIATE RELEASE December 10, 2009 - 'Tis the season to be stressed, but thanks to a powerful new brand of medicine, it need not be the time for tension headaches.

The patented over-the-counter **Dr. Mauskop's Migralex™** – a formula previously offered only to patients treated at Dr. Alexander Mauskop's New York Headache Center – is now available to the nation's 100 million headache sufferers. With stress and tension the triggers for the most common form of headaches, many of these people could have faced a particularly challenging holiday this year without this effective new alternative.

"I introduced this patented medicine, **Dr. Mauskop's Migralex™**" says neurologist and author Dr. Mauskop, "because I wanted to help many more headache sufferers than just my patients." The result of 20 years of research and experimentation, **Dr. Mauskop's Migralex™** combines the maximum strength pain reliever available without a prescription with a mineral that many headache sufferers lack. The fast-acting formula is gentle on the stomach, free of caffeine, preservatives and artificial flavors, and attacks pain without exposing patients to the agitation, anxiety, insomnia, nausea, muscle cramps or 'rebound' headaches that can accompany many other headache remedies. Many headache sufferers, including Dr. Mauskop himself, previously had to choose between serious discomfort and unpleasant side effects.

"I know all about that unending dull ache behind your eyes, the throbbing pain, and the viselike pressure in your skull," shares Dr. Mauskop.

"I understand well that headaches can seriously interfere with the quality of your life, especially if they strike often. They can drive you up the wall and make you try all sorts of medications. But sooner or later, you'll probably come to the conclusion I did, that modern medicine doesn't always give us what we really seek: safe, reliable control over our pain."

Dr. Mauskop's years of experimentation and research revealed that many headache sufferers lack magnesium. Combining precise amounts of the mineral with a proven pain medicine in a rapid release formula, the physician developed a product capable of attacking pain in a highly targeted way.

Dr. Mauskop's Migralex™, eases sinus headaches and those caused by menstruation, stress, tension and exertion by reducing inflammation, inhibiting the clumping together of platelets, relaxing blood vessels, and normalizing dozens of chemical reactions, while attacking pain.

**TO ORDER GO TO:
www.migralex.com**



Patients at the world-famous New York Headache Center describe **Dr. Mauskop's Migralex™** as "effective" and "excellent," while doctors consider the science behind the approach "proven" and "unique." The doctor's pioneering strategies serve as the centerpiece for educational programs offered to physicians at the New York Headache Center.

Numerous professional and medical journals cite this breakthrough approach to pain relief, which has also earned attention from both Oprah's "O" magazine and talk show host Dr. Mehmet Oz. Dr. Mauskop himself admits that while the attention is exciting, his genuine satisfaction comes from seeing his patients released from the grip of pain.

"You can't imagine how happy people are to finally achieve some relief. I'm thrilled that **Dr. Mauskop's Migralex™** is going to bring pain-free holidays to a wider group," says the doctor.

Dr. Mauskop's years of experimentation and research revealed that many headache sufferers lack a particular, and previously undetectable form of, the mineral magnesium-free ionized magnesium. Combining that mineral with a proven pain medicine in a rapid release formula in **Dr. Mauskop's Migralex™**, the physician and three-time author developed a product that attacks headache pain in a highly effective way. The combination restores the critical balance of minerals and other substances needed to stop headache pain.

The patented **Dr. Mauskop's Migralex™** eases sinus headaches, menstrual headaches, and those triggered by stress, tension and exertion by reducing inflammation, inhibiting the clumping together of platelets, relaxing blood vessels and normalizing dozens of chemical reactions, in addition to attacking pain.

Dr. Mauskop's Migralex™ is widely available at the Migralex.com and Amazon.com websites and at select local pharmacies.

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