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HEADACHE RELIEF FOR MORE THAN JUST HIS PATIENTS™

FOR IMMEDIATE RELEASE

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First New OTC Headache Brand in 15 Years Renowned doctor introduces powerful headache medicine

(NEW YORK) - FOR IMMEDIATE RELEASE January 25, 2010 - A powerful headache medicine developed by a leading neurologist for his own patients is now available to America's 100 million headache sufferers, only 29 percent of whom are satisfied with their current headache treatments.

Dr. Alexander Mauskop, renowned headache expert and founder of the New York Headache Center is the creator of Dr. Mauskop's Migralex™, the strongest combination headache medicine available without a prescription.

Rather than relying on drugs that simply diminish discomfort, Dr. Mauskop's Migralex™ targets stubborn pain at its source, correcting metabolic imbalances that trigger headaches. This innovative strategy brings quick relief, while freeing patients from the potential complications that accompany many popular medicines.

"I didn't want my patients to suffer from the serious side effects seen with many headache drugs, problems like agitation, anxiety, insomnia, nausea, muscle cramps and headaches that become even worse," explains Dr. Mauskop, a long-time headache sufferer himself.

"Headaches can drive you up the wall and make you try all sorts of medications. But sooner or later you'll probably come to the conclusion that I did, that modern medicine doesn't always give us what we seek: safe, reliable control over pain."

Convinced there had to be a better way, Dr. Mauskop launched a 20-year quest to uncover the cause of headaches and to find alternatives to conventional drugs. His breakthrough research, conducted with Drs. Bella and Burton Altura, revealed that many headache sufferers share a common magnesium deficiency that results in a variety of neurochemical abnormalities. These imbalances cause brain and blood vessel changes in the head that trigger pain.

The doctor created a formula that combines precise amounts of quickly dissolving ingredients capable of delivering fast results with minimal side effects.

Those lucky enough to try the new approach quickly dubbed it a "miracle," "effective" and "excellent." However, as word of Dr. Mauskop's research spread to professional journals, fellow physicians, national media outlets, and headache sufferers everywhere, the clamor for the new medication grew. The doctor answered the call with the release of his over-the-counter product.

TO ORDER GO TO:
www.migralex.com



"I introduced this patented medicine because I want to help more headache sufferers than just my patients," underlines Dr. Mauskop.

Now, everyone can take two caplets with a full glass of water to experience the relief previously enjoyed only by patients at the respected New York Headache Center.

Dr. Mauskop's Migralex™ is fast acting, free of sodium, caffeine and preservatives, and is clinically proven to ease headaches brought on by sinus pain, stress, tension, menstruation, and exertion. The formula reduces inflammation, inhibits the clumping together of platelets, relaxes blood vessels and normalizes dozens of chemical reactions, while successfully and rapidly attacking pain.

With Dr. Mauskop's Migralex™ widely available at the Migralex.com and Amazon.com websites and at select local pharmacies, the product's originator is thrilled that many more people can enjoy genuine relief.

"There is simply no reason to be sidelined with an awful headache when such a quick, safe and effective medication is available," Dr. Mauskop concludes.

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